



The American Seduction

A Memoir by Roser Caminals

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Somondoco Press is proud to publish *The American Seduction* (*La seducció americana*, Edicions 62, 2009), an innovative hybrid of travel diary, unconventional memoir, and cultural essay that sketches experiences and anecdotes from the author's thirty-eight years in the United States. Addressed to the general public, it offers a fresh vision of America through a new, highly personal lens, zeroing in on details of American everyday life that Americans take for granted. Geographically it covers a wide territory that is roughly divided among the East, the West, the South, and the Midwest. Some chapters focus on places; others, borrowing from novelistic techniques, on more or less eccentric people, capturing their distinctive voices. The overall effect is to intrigue, provoke, and amuse.

"[La seducció americana] paints a complex picture with its lights and shadows, full of paradoxes that in the end attract and seduce us."

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AUTHOR OF UNDER THE DUST

Roser Caminals was born in Barcelona and has a Ph.D. in English from the University of Barcelona. A member of the Royal Academy of Letters of Barcelona, she is the author of seven highly praised novels written in her native Catalan as well as a work of non-fiction. Her most popular book, *El Carrer dels Tres Llits* was published in English as a paperback and e-book under the title *The Street of the Three Beds*. In 1966 *Les herbes secretes* (*The Secret Herbs*) won the Jocs Florals de la Diàspora award. She has translated the classic Spanish novel, Emilia Pardo Bazán's *The House of Ulloa* and, in collaboration with Holly Cashman, *A Matter of Self-Esteem and Other Stories* by the celebrated Catalan author Carme Riera. She and her husband, American writer William Heath, live in Frederick, Maryland.



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Praise from important authors and reviews in major Catalan newspapers

The American Seduction:

"In this unique memoir/travelogue narrating the experiences of a Catalan who comes to live in the United States, Roser Caminals takes us on a deliciously detailed tour of American cities as seen through the eyes of a 'cultural mestizo.' With intelligence and wit, she infuses her descriptions of locales with their depictions in movies and popular songs, offering us a healthy dose of historical fact and salacious tidbit."

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